



MINI CASE EXECUTIVE SUMMARY

Agnes' Table & Community Center

Campaign Readiness Study Summit



HOW IT STARTED

Agnes' Table was created 20 years ago, inspired by Agnes Moore, who deeply loved and cared for people and recognized the challenge of food instability in Chippewa Falls. The mission of the organization, located at 24 W. Grand Ave., is to "provide nutritious meals, hospitality, and advocacy for community members facing challenges by collaborating with local agencies, organizations, and our community."

The Board of Directors and Executive Director, Angela Maloney, have been planning an expansion to be named Agnes' Table & Community Center to meet the area's growing needs. The proposed plan includes creating a two-story, 20,000 sq. ft building. Phase I of the Agnes' Table expansion will require a \$6.5M campaign. The new facility will be located at Bridge and Birch Streets. Currently, the organization provides the following:

- 🍎 Agnes' Table provides roughly 2,000 meals per month to individuals, children, and families in the Chippewa Valley, with a budget of \$200,000.
- 🍎 Serving breakfast on Monday, Wednesday, and Friday and dinner on Tuesday and Thursday evenings, the non-profit averages 2,000-2,100 pounds of food.
- 🍎 The food pantry operates two days per week, distributing 1,000-1,500 pounds of food weekly to 175-200 households and has occasional pop-up pantries.

CONTINUOUS GROWTH

There is a dire need for food support. According to the 2023 Asset Limited Income Constrained and Employment (ALICE) report, a surprising 40 percent of Chippewa County residents are living below the threshold and facing difficulty providing for their family. In Eau Claire alone, the number of families experiencing food insecurity is more than 350, with 36% of households living below the ALICE threshold.

Securing a new building for Agnes' Table means doubling the services provided and meals served among many other benefits. A new space is not just a matter of logistical necessity; it's also deeply intertwined with the emotional well-being and self-esteem of our fellow citizens in need. The current rented space falls short in providing a conducive environment for their guests. With Agnes' Table growth, it has become increasingly evident that the current facilities are inadequate. This inadequacy goes beyond the physical limitations; it extends to the emotional and psychological impact on guests served.

100,984 lbs



of food has been served by Agnes' Table to Chippewa Valley residents

as of 2023

BENEFITS OF EXPANSION

- 🍏 Double services and meals served
- 🍏 Construct a new 2,000 sq. ft. food pantry
- 🍏 Ability to receive more donations with additional space
 - 🌿 Save on hours and work – Able to receive donations and put them in pantry instead of storing somewhere then moving when room allows
- 🍏 Potential to collaborate in order to meet a variety of needs:
 - 🌿 Financial Counseling, Mental Health, Health, Literacy Groups, CVTC, Cooking Classes, service to Veterans, and more
- 🍏 Sustainability with efficiency, new appliances, HVAC, etc.
- 🍏 Visibility and Accessibility
- 🍏 20,000 sq ft. building
- 🍏 Able to serve holiday meals on site

Additionally, Agnes' Table will continue their partnership with Cardinal Transitions Academy (CTA) providing students the ability to assist with cooking, cleaning, and running the food pantry on a weekly basis.

Proposed Project and General Construction Costs

Phase I

- 🍏 \$2,000,000 for Agnes' Table Space
- 🍏 \$700,000 for Food Pantry Space

- 🍏 \$300,000 for Agnes'/Partner Office Space
- 🍏 \$1,400,000 for Future Partner Space
- 🍏 \$800,000 for Cardinal Training Space
- 🍏 \$1,000,000 for Construction Management, Contingencies, Architectural Services, Fixtures, Furnishings and Equipment
- 🍏 \$300,000 for Fundraising Costs and Materials

HELP US HELP OTHERS

We are looking for your input. A Campaign Readiness Study and Summit is underway to assess the viability and approach for a successful fundraising strategy to reach the proposed private fundraising goal of \$6.5M. The study will be completed by Crescendo Fundraising Professionals, LLC. The firm will research and explore the goals of the proposed campaign with key stakeholders, leaders within the philanthropic community, collaborating organizations, and the general public. **No formal solicitation will take place during the study.**

During a day-and-a-half summit on February 29 and March 1, 2024, focus groups, confidential interviews and in person meetings will be held at Central Lutheran Church, Chippewa Falls. Online surveys and virtual interviews will also be conducted to secure community feedback. Crescendo advisors will make recommendations to the Agnes' Table & Community Center Board of Directors on the best strategy and goal for the proposed campaign.



Conceptual design of new proposed 20,000 sq. ft. facility